

The logo for Publica, featuring the word "publica" in a lowercase, sans-serif font. The letter "b" is red, while the other letters are grey. Below "publica" is the text "Grupo Integral de Comunicaciones" in a smaller, grey, sans-serif font. The logo is centered within a white circular graphic that has a subtle drop shadow and is partially overlaid by a red and white diagonal stripe.

publica  
Grupo Integral de Comunicaciones

## OBJECTIVE OF THE MANAGEMENT SYSTEM FOR SUSTAINABILITY

Decrease negatives aspects of environmental, sociocultural and economic order through implementation of programs and campaigns that optimize the responsible use of available resources of our company