

CULTURAL HERITAGE

PUBLICICA S.A.S. identified with the National Tourism Registry RNT: 23580 promotes sustainable tourism with special emphasis on the preservation of tangible and intangible cultural heritage, thus contributing to the enrichment and quality of life of local populations. Also, Publicica takes into account all cultural manifestations and fosters the values of respect and care in its clients. According to this, the following recommendations are made:

- 1 Do not commercialize or encourage the sale, traffic or exhibition of archaeological pieces and cultural goods, unless you have the relevant permits for the single and specific case of exhibition.
- 2 Keep in mind that communities are the only ones who will be able to decide what aspects of their cultural traditions they wish to share with visitors and the level of interaction in each.
- 3 Take into account the recommendations for admission, behavior, permanence, respect and conservation specific to tourist destinations.

NATURAL HERITAGE

PUBLICICA S.A.S. identified with the National Tourism Registry RNT: 23580 promotes sustainable tourism with special emphasis on the preservation of the natural heritage, understood as geological formations, places and natural landscapes of a territory that have an exceptional universal value from the aesthetic, scientific or environmental point of view. According to this, the following recommendations are made:

- 1 Do not remove species of flora and/or fauna from their natural habitat. This is an environmental crime.
- 2 Do not introduce exotic species of flora and fauna. This causes serious alterations in the natural habitat of flora and fauna species and their food chains.
- 3 Do not feed directly wild animals. Feeding should be controlled and advised by fauna management experts.
- 4 Do not emit excessive noises as they may alter the natural environment of the local fauna.
- 5 Burning or lighting bonfires are not allowed, because gases produced can be toxic and cause serious damage to ecosystems and communities.
- 6 Dispose properly solid waste produced.
- 7 Take into account the recommendations for admission, behavior, permanence, respect and conservation specific to these tourist destinations.

PUBLICICA S.A.S. supports and promotes campaigns carried out by national or international organizations or entities focused on the prevention of flora and fauna species and prevention of illicit trafficking of cultural goods.